

AGENDA

5 OCTOBER

ARENA STAGE

- 09:45 Informe Dealroom**
Carina Szpilka - General Partner K Fund (Moderator), **Francisco Polo** - High Commissioner for Spain; Entrepreneurial Nation, **Aquilino Peña** - President ASCRI & Founder Kibo Ventures, **Antonio Iglesia** - Managing Partner Endeavor, **José Bayón** - CEO ENISA.
- 10:00 The time is now**
Gonzalo Muñoz - Abogabir UN Race to Zero Climate Champion.
- 10:20 The Power of Micro Ecosystems**
Gunter Pauli - Author The Blue Economy, Co-Founder Zeri.
- 10:35 Creating the Sustainable Mindset**
Diego del Alcázar - CEO IE University, **Gonzalo Muñoz Abogabir** - UN High Level Climate Champion.
- 10:55 Fashion is not Just About Looking Good**
Javier Goyeneche - CEO & Co-Founder Ecoalf.
- 11:30 OFFICIAL OPENING**
How to create the world you want to live in
Robin Chase - Founder Zipcar.
- Spain's Game Changers**
Moderator: **Sergio Martín** - Journalist TVE. Speakers: **Carlota Pi** - Co-Founder & Executive President HolaLuz, **Esteban Granero** - CEO Olocep, **Ana Mátues** - CEO Neuroelectrics, **Cristóbal Viedma** - Founder & CEO LingoKids.
- His Majesty The King**
- 12:50 Entrepreneurial Ecosystems & Facing the Green Challenge**
Jose María Álvarez-Pallete - Executive President of Telefónica S.A, **Marcelo Claure** - Sprint CEO
- 13:05 Call to action: Net-Zero Pledge: Creating a Culture of Sustainability**
Sebastian Siemiatkowski - Co-founder & CEO Klarna (Moderator)
Juan de Antonio - Co-Founder & CEO Cabify, **Carlos Torres Vila** - Chairman BBVA.
- 13:25 Transforming Energy Through Entrepreneurship**
María Benjumea - Founder Spain Startup, **José Bogas** - CEO Endesa.
- 13:45 The Power of Voice: Scaling Customer Happiness**
Olivier Pailhès - CEO & Founder Aircall, **Vinny Pujji** - Managing Partner Left Lane Capital.

PLAYGROUND STAGE

- 09:30 Why Data Matters?**
Oisín Lunny - South Summit MC (Moderator), **John Gazal** - VP Southern Europe & Brazil OVH Cloud, **David Purón** - Co-Founder & CEO Barbara IoT.
- 09:50 How AI impacts people's lives**
Ruth Falquina - Cofounder Estado Latente, Spain AI, AI Gang (Moderator)
Elena González Blanco - General Manager of Europe Coverwallet & Aon Company, **Ignacio Aberg** - Global Director of Marketing & Product Development Telefónica, **Alejandro Gutiérrez-Bolivar** - CEO Ladorian.
- 10:20 Cloud driven everything**
Budimit Server - Associate Dean Executive MBA Programs IE University (Moderator), **Bárbara Navarro** - Head Google Cloud APAC, **José Ángel Lopez Mayoralas** - Enterprise Strategist EMEAR Sales organization Cisco, **Peter Specht** - Partner Creandum.
- 10:50 Building the cities of the future**
Alejandro Carbonell - Cofounder & CEO Green Urban Data (Moderator)
Gaby Kaminsky - Managing Director City zone, **Jerónimo van Schendel Erice** - CEO Bilia & Academic Director Master in Business for Architecture and Design IE, **José Antonio Aranda** - Product Strategy & Innovation Director Cellnex.
- 11:20 AI & The New Sustainability Metrics Models**
Alberto Calero - Advisor Facebook Connectivity, **Bogdan State** - Head of Machine Learning Vibrant Planet.
- KING**
- 12:50 Artificial intelligence becomes human**
José Minguez - Head of Innovation Market Iberia Endesa, **María Borbones** - Garage Solution Architect and Squad Manager IBM, **Manuel Jurado Gras** - Founder 67 Pulsaciones, **José María Pujol** - CEO Wetalkai.
- 13:20 Towards an Ethical Approach for AI Development**
Michael Geer - Co-Founder & CSO Humanity, **Irene Arias Hofman** - CEO IDB Lab, **Ana Mátues** - CEO Neuroelectrics, **Rafael Figueroa** - Co-Founder & CEO Portal Telemedicina, **Fernando Herrero Acebes** - Director General de Innovación y Emprendimiento Ayuntamiento de Madrid.
- 13:50 CyberSecurity the real business USP**
Alberto Gómez - Managing Partner Adara Ventures (Moderator), **Ignacio Arnaldo** - Chief Data Scientist PatternEx, **Raj Samani** - Chief Scientist McAfee Entrepise.

SANDBOX STAGE

- 09:30 How the platforms content are raising awareness about Worldwide path to Sustainability?**
Victor Eckard - Managing Director Waterbear Network.
- 09:40 Changing habits: Time to Act**
Óscar Massó - Partner and Global Sustainability & Impact Director at OLIVIA, **Miguel Coleta** - Sustainability Director Philip Morris International.
- 10:00 Social Entrepreneurship Monitor**
Carme Artigas - Secretary of State of Digitalization & Artificial Intelligence.
- 10:05 Social Entrepreneurship Monitor Facts & Figures**
Alberto Durán - President Fundación ONCE.
- 10:10 Social Entrepreneurship Monitor**
Alberto Tornero - PwC, Partner, Start & Scale Ups Area, **Alberto Durán** - President Fundación ONCE, **Carme Artigas** - Secretary of State of Digitalization & Artificial Intelligence.
- 10:30 How technology is reshaping the DNA of the athlete**
Marc Menchén Alba - Founder 2Playbook, **Maurici A. López-Felip** - Co-Founder & CEO Kognia Sports Intelligence, **Luis Llagostera** - CEO Fly-Fut, **Wayra**.
- 11:00 Flexibility & Diversity**
Mats Kuuskemaa - Head of Business Development E-Residency, **Chema Ballarín** - Head of Southern Europe Personio, **Roberto Mohedano** - Co-Founder & CEO Timpers, **Juan de Toro** - Co-Founder & Senior Project Product Manager Talent Hackers.
- 13:00 The teams of today to build the future we want**
Marisol Menéndez - Chief Open Innovation Officer South Summit, **Lisette Guitard** - Global Head of Cyber Secure User Experiences Banco Santander, **Uliana Turkunova** - Founder & CEO LetMePark, **Blanca Galletero** - CVP Head EMEA Alliances & Channels Splunk, **Cristina Montero de Cózar** - Customer Care Operations Leader Phillip Morris International.
- 13:30 Post Pandemic Designs**
Mark Esposito - Co-Founder & Chief Learning Officer Nexus FrontierTech.
- 13:40 Productivity & Happiness**
Sabadell Chema Ballarín - Head of Southern Europe Personio, **Mats Kuuskemaa** - Head of Business Development at E-Residency.
- 15:30 TBD**
Wayra, Volaba, People, Krew.
- 16:00 Consumer behavioural change: Product Design Leading Growth**
Brian Farrell - Founder & Creative Director Far Co (Moderator), **Alfonso de la Nuez** - Cofounder & Co-CEO - UserZoom, **Paul Orchanian** - Founder, CEO & Chief Product Advisor Bain Public, **Kun Pyo Lee** - Professor and DEAN School of Design Hong Kong.
- 16:30 The Beautiful Merge of Art & Technology**
Paul Orchanian - Founder, CEO & Chief Product Advisor Bain Public (Moderator), **Daniel Canogar** - CEO Canogar Studio, **Diego Prilusky** - Filmmaker Emy Winner.
- 16:50 The Future of Education**
Liz Fleming - MC South Summit (Moderator), **Felix Ohswald** - Founder GoStudent.
- 17:10 The pandemic boom and the outlook for the future**
Oriol Juncosa - Co-Founder & Managing Partner Encomenda VC (Moderator), **Gonzalo Manrique** - Co-Founder Ironhack, **Ariel Camus** - Founder & CEO Microverse, **Rodrigo Rodríguez** - CEO Odilo.
- 17:39 Design as a Systemic Tool for a Sustainable Development**
Jaime Moreno - Founder & CEO Mormedi (Moderator), **Yo Kaminagai** - Head of Design RATP, **Robert Sachon** - Chief Designer Bosch.
- 18:10 Lifelearn mindset: The future of Ed-tech in reskilling and upskilling employees**
Benoit Wirz - Partner Brighteye VC (Moderator), **Alberto López** - Founding Partner Genial.ly, **Jorge Moreno** - Co-Founder & CEO Twenix, **Cécile Hazan** - Founder YouSchool, **Carlos González de Villaumbrosía** - Founder & CEO Product School.
- 18:40 Sustainability Games: Pledge to combat climate change**
Alexis Bonte - Stillfront, **Kristian Segerstrale** - CEO Super Evil Megacorp.

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THE NEXT BIG THING STAGE

- 10:00 Energy and Sustainability**
Alerion
BeeHero
Carbon Upcycling Technologies
BeFC SAS
ClimateTrade
GreenPocket GmbH
Eliq
UBQ Materials
ESGeo
umgrauemeio
Trovant Technology
- 11:10 TBD**
- 11:30 KING**
- 13:00 Digital Business and Government**
BRAVE Corporation
Consentio
Mavenoid
Factorial
InsideBoard
Ponicode
NEWE
ORQUEST
GORODATA
Scaleflex
Yerba Buena VR, Inc.
- 15:00 Connectivity and Data**
Codavel
CrowdSec
L7 Defense
Conntac - The self-service company
Internxt
IPification
Contentents.com
Risk Ledger
YData
Enthec Solutions
- 16:05 Consumer Trends**
Green Lion
Hannun
Kaikoo
Kitchenita
Qaala
VOLAVA
Brickbro Global Investments S.L.
TuneFork
- 17:00 Education**
Eduflow
ABA English
SimpleCloud Education
Mindstone
EduSynch
Symba
x
x
x
x
- 18:00 Winner Announcement**

GROWTH STAGE

- 09:30 Meaningful impact in the world**
Diego Fernández - CEO Iberia Gellify, **Lucas** - Investment Director Zubi Capital, **Rodrigo Sepúlveda** - Founding Partner Expon Capital, **José Morcada** - CEO Bolsa Social, Cuatrecasas.
- 10:00 Funds and Ventures are going for sustainable investments**
Johanna Gallo - Co-Founder & Co-CEO Aplanet, **Ander Michelena** - Founding Partner All Iron Ventures, **Guillaume d'Audiffret** - Managing Director Eurazoo, **Jasper Masemann** - Partner HV Capital.
- 10:30 Next-tech Funds: Scanning the Horizon**
Carme Artigas - Secretary of State of Digitalization & Artificial Intelligence.
- 10:40 Next-Gen Funds: scanning the horizon**
Carina Szpilka - General Partner K Fund (Moderator), **Carme Artigas** - Secretary of State of Digitalization & Artificial Intelligence, **José Carlos García de Quevedo** - Executive Chairman ICO Official Credit Institute, **Aquilino Peña** - President ASCRI & Founder KIBO Venture.
- 11:00 Pan-European Investing: Fueling growth**
Philipp Werner - Principal Project A (Moderator)
David Miranda - Osborne and Clarke, **Bankinter, Ben Marrell** - Founder & Managing Partner Breega.
- 11:30 KING**
- 13:00 TBD**
- 13:30 Panel Axon**
Francisco Velazquez de Cuellar - Founder & Group President Axon Partners Group (Moderator), **Sarah Nöckel** - Investment Manager Northzone, **Sainapata, Hampus Jakobsson** - General Partner Pale Blue Dot.
- 15:30 Setting the framework of the collaboration between corps and scale ups**
Alberto Tornero Suárez - Director of High Growth Potential Companies Area PwC Spain, **Yasmine Fage** - Co-Founder & COO Gogga Network, **Acebo & Pombo**.
- 15:50 Scale-ups and Corporations working together in process transformation**
Pablo Pedrejon - Principal Seaya (Moderator), **Jordi García Bosch** - BBVA, **Sensei, Fractal, Sonae**.
- 16:20 Building a net zero company : how every company should strive to be carbon neutral**
Sean Seton-Rogers - Partner PROfonders Capital (Moderator), **Bastien Girod** - Head of Climate Solutions South Pole, **Wayra stakeholder, Kristine Nagle**.
- 16:40 The Scale Up Inflection Point**
Ignacio Moro - Managing Partner The Extension Fund, **Guillaume Santamaria** - Partner Infravia Capital Partners, **Fernando Galobart** - Co-Founder & CEO Paack, **Gopi Vaddi** - General Partner TVC.
- 17:10 Securing Series B**
Pablo Moro - Head of New Business & Investments Telefónica Ventures (Moderator), **Jorge Poyatos** - Co-Founder & Co-CEO Seedtag, **Sascha Günther** - Partner Oakley Capital, **Albert Nieto** - Co-Founder & Co-CEO Seedtag.
- 17:40 From WhatsApp to Scale Up**
Felix Ohswald - Founder GoStudent.
- 17:50 The Sandbox Law in Spain: Opportunities for scalability**
Gabriela Orille - Co CEO, MyInvestor (Moderator), **Raquel Sanchez Buendia** - Head of Fintech & Innovation Research at CaixaBank, **Angel Luis Quesada Nieto** - CEO Onzye, **Felipe Cavero** - Partner Across Legal.
- 18:20 The power of IP Tech: Scaling with a competitive edge**
Barrett Spraggins - Partner & Patent Attorney JKennedy Lenart Spraggins LLP (Moderator), **Clara Pombo** - Corporate Director Clarke Modet, **Fiona LAW** - Partner Potter Clarkson, **IE LAW SCHOOL**

LUNCH BREAK

AGENDA

6 OCTOBER

ARENA STAGE

- 09:30 Call to Action: How to Act Now**
Maria Mendiluce - CEO We Mean Business Coalition.
- 09:45 The Power of the Crowd**
Mathias Wikstrom - CEO Doconomy.
- 09:55 Future of Farming**
Jonathan Webb - CEO Appharvest.
- 10:10 Transforming How We Eat**
Miguel Calatayud - CEO Director Board Member Iwi.
Rickard Öste - Co-Founder Aventure AB & Oatly.
- 10:30 Accelerating Innovation: The value of partnerships**
Iñaki Berenguer - Co-Founder & CEO Cover Wallet
Eduardo Dávila - CEO Aon EMEA.
- 10:50 Rethinking Healthcare**
Leandro Sigman - Chairman Insud Pharma.
Martin Varsavsky - Serial Entrepreneur.
- 11:10 The Power of Now**
Mario Alonso Puig - President Center for Health, Well-Being and Happiness IE University.
- 11:20 Human Evolution and brain therapies: Entering a new era**
Ana Maiques - CEO Neuroelectrics.
- 11:30 SPACs: Demand for Green Investments & Access for All**
Adam Kostyal - Senior VP Nasdaq (Moderator), Martin Varsavsky - Serial Entrepreneur,
Jonathan Webb - Co-Founder & CEO AppHarvest.
- 11:55 Ecosystem: Realities, Results and Future of Collaboration through Ecosystems.**
Marisol Menéndez - COInnovation Officer South Summit (Moderator), Elena Lázaro - Partnerships Director InnoCells Banco Sabadell, Shachaf Snir - Director of Internal Innovation Clalit Innovation.
- 12:25 Building the Digital Highways of the Future: Challenges and Opportunities**
Dimitris Bountalos - CIO Ferrovial (Moderator), Alberto Granados - President Microsoft Spain, Christopher Gehlen - Co-Founder & CEO Neutron, Isabel Pardo de Vera - Secretary of State for Transport, Mobility & Urban Agenda.
- 12:55 TBD**
Esther Molina - Innovation Journalist (Moderator)
Juan Bernal - CEO Asset Management CaixaBank.
- 13:15 Let's Make a Case for Optimism: Technology and Sustainability are Key Factors for Happiness**
Jose Marín - Co-Founder FJ Labs.
- 13:25 Minding My Business**
Tamekia MizLadi Smith - Artist & Founder EduArts.
- 13:35 Journey from NFL to LP**
Paris de L'traz - Managing Director Venture Lab IE University, Ryan Nece - Managing Partner Next Play Capital.
- 13:55 Características artísticas del AI**
Chema Alonso - CTO Telefónica, Arturo Pérez-Reverte - Author.

PLAYGROUND STAGE

- 09:30 TBD**
- 09:45 The next TBD of Open Banking**
Paul Jozefak - CEO receeve. Beatriz Giménez - Regional Manager Tink AB, Iain McDougall - CCO Yapily.
- 10:05 Distributed finance**
Amos Meiri - Founding Partner Node Capital, Massimo Morini - Chief Economist Algorland, Mauricio Vélez - Co-Founder Zpi, Robert Viglione - Co-Founder & CEO Horizon, Vallbanç.
- 10:35 Democratisation of Financial Services**
Tara Cemlyn-Jones (Moderator), Irina Scarlat - Chief Growth Officer Bitpanda, Samarth Shekhar - Regional Manager EMEA SixThirty, Juan Seco Delgado - VP Financial Services Jumia.
- 11:05 Caixa**
Fernando Rodríguez Bergareche - Director North Area CaixaBank DayOne, Jose Luis Ruiz de Munain - CEO Spain NAB.
- 11:25 The institutionalization of crypto assets: breaking down barriers and setting up opportunities**
Alicia Pertusa - BBVA (Moderator), Christopher May - Co-founder and Co-CEO Finoa, Christine Leong - Managing Director Accenture LLP, Lex Sokolin - Global Fintech Co-Head ConsenSys.
- 11:45 Power to the Little Guys: Revolutionising SME Banking**
Samarth Shekhar - Regional Manager EMEA SixThirty Ventures.
Alexandre Prot - Co-Founder & CEO Qonto.
- 12:05 The importance of Insurtech teaming up to give a 360 customer centric service**
Itxaso del Palacio - Partner Notion VC, TBD, Carmen del Campo - Chief Innovation Officer Mutua Madrileña.
- 12:25 Bancaseguros: visión y retos**
Marta del Amo - Science & Technology Journalist, Peio Belausteguigoitia - CEO BBVA Spain, Jose Luis Ferre - CEO Allianz Seguros Spain.
- 12:55 South Summit Goes to Brazil!**
Maria Benjumea - Founder & President Spain Startup, Marta Del Castillo - CEO Spain Startup, Eduardo Leite - Governor Rio Grande Do Sul, Sebastiao Melo - Lord Mayor Porto Alegre, José Renato Hopf - Co-Founder & CEO 4All Tecnologia.
- 13:15 Accelerating Change: The Journey of the Scale-Up**
Jose Carol - Operating Director BStartup Banco Sabadell, Borja Aranguren - Co-Founder & CEO Cobee, Pere Vallés - CEO Exoticca.
- 13:40 Scaleup Spain Network: Report**
Javier Megias - Startup Program Director Fundacion Bankinter.
- 13:50 The challenges of scaling a company**
Antonio Iglesia - Managing Partner Endeavor, Juan Urdiales - Co-Founder & Co-CEO jobandtalent, Jaime Bosch - Co-Founder & CEO Voicemod.

SANDBOX STAGE

- 09:30 Accelerate your research: The most relevant emerging business opportunities in Asia**
Carlos Marquerie - Vice Dean Corporate Relations and Innovation IE University (Moderator), Eddie Cheung - Special Representative for Hong Kong Economic and Trade Affairs to the European Union, Oscar Ramos - General Partner ChinaAccelerator, Heriberto Saldívar - Managing Director Břinc.
- 10:00 The Intangible Concept Behind a Tangible Economic Miracle**
Felix Valdivieso - Chairman IE China Center.
- 10:10 What drives the Chinese entrepreneur?**
Felix Valdivieso - Chairman IE China Center (Moderator), Dr. Bin Ma - Academic Director IE China Center, Wen Ou - General Manager Western Europe Xiaomi, Santiago Iñiguez - President IE University.
- 10:30 Boosting the local ecosystem**
Carlos Marquerie - Vice Dean Corporate Relations and Innovation IE University (Moderator), Miguel Quintanilla Eriksson - CEO Archipelago Next, Pablo A. Hernández González-Barreda - President ZEC, Cristina Fanjul - Director CEEI Asturias, Partner - Biscay startup Bay.
- 11:00 EspacIA. Fundación ONCE 's Accelerator. Lessons learned and challenges**
Alberto Tornero - PwC, Partner, Start & Scale Ups Area, Elena García - CEO Marsi Bionics, Antonio Sánchez - Founder BemyVega, Jesús Hernández - Head of Universal Accessibility & Innovation Fundación ONCE.
- 11:20 Israel - Spain: Boosting opportunities for both ecosystems**
Gil Cidron - President Cardumen Founder & President Cámara de Comercio e Industria Hispano Israeli (Moderator), Dalia Silberstein - Researcher ACTO, Franka Godina - Techstars Israel / Amos Meiri - Node Capital, Rina Feinstein - CEO Noga.
- 11:50 Setting up the framework to rise and collaborate with startups**
Jesús Contreras - Digital Innovation Director EIT Digital (Moderator) Fernando Impuesto - Managing Director Enagas Emprande, Antonio Calçada - Fundacion Repsol, J. Daniel Garcia Espinel - Global Innovation Director Prosegur.
- 12:20 Catalyzing Innovation & Entrepreneurship**
Ana Durán - Co-Founder & CEO INNOBOOSTER. Vicerectora UCM, Rogelio Velasco , CAM.
- 12:40 Welcome to RadioOI - Radio Open Innovation**
Marisol Menéndez - Chief Open Innovation Officer - South Summit.
- 12:42 Results of Collaboration**
Cristian UII - Head of Innovation - Logifruit, Daniel Medina - Director of Strategy - Opinno.
- 12:52 The colours of Innovation**
Cristian UII - Head of Innovation - Logifruit, Javier Fernandez Poyo - Technology Innovation Leader -Desigual.
- 13:00 The Innovation Dance**
Cristian UII - Head of Innovation - Logifruit, Manuel Lorenzo - Head of Technology&Innovation - Ericsson, Alejandro Sanchez - Energy & Risk Venturing - Naturgy, Eugenio Viudez - Solutions Architect & Squad Leader - IBM.
- 13:20 Science for sectorial impact**
David Domingo - Open innovation, Startup & Tech Curator The Collider, Zina Jarrahi Cinker, Ph.D - Director General - AMPT | Chief Creator - PUZZLE X™ , Miguel Silva-Constenla - CEO & Co-Founder - AllRead Machine Learning Technologies.
- 13:30 Walking the Talk!**
Alvaro Quesada - Head of Content & Speakers Spain Startup, Vanesa Palmer - Business Development & Product Manager CaixaBank.
- 13:40 Building Open Innovation**
Marisol Menéndez - Chief Open Innovation Officer - South Summit, Silvia Bruno - CIO Elewit.
- 13:50 Moving to the future**
Alvaro Quesada - Head of Content & Speakers Spain Startup, Pablo Fernández Vivanco - Innovation & Transformation Manager Globalvia.
- 14:00 Digital Twins for our common future**
Björn Dimmen - Project Manager AugmentCity - Offshore Simulator Centre.
- 14:10 Closure to RadioOI - Radio Open Innovation**
Marisol Menéndez - Chief Open Innovation Officer - South Summit.

THE NEXT BIG THING STAGE

- 10:00 Industry 4.0**
Avular B.V.
Bloomfield Robotics
CEDRION
Dorabot
ienai Space
Flowlity
Ines Optics S.L.
i-flow GmbH
XFLTA Foundry
INFELA Robotics
Stoke Systems
- 11:04 Mobility & Smart Cities**
ASIMOB
4.screen GmbH
MellowVans
LOGISTIKO LABS, S.L.
BlueSpace.ai
DRONAMICS
Tive, Inc.
Dtonic Corporation
Geomatics
Trella
- 12:05 Health and Wellbeing**
Gate2Brain
Hearts Radiant
Exheus
IDOVEN
nQ Medical, Inc.
INBRAIN Neuroelectronics
Onena Medicines
IOMED MEDICAL SOLUTIONS SL
Aerial technologies
MiWendo Solutions

GROWTH STAGE

- 09:35 TBD**
- 09:55 Video Iker Casillas**
Manuel Marina - Co-Founder & CEO IDOVEN.
Iker Casillas - Investor.
- 10:10 Diversity in the Startup Ecosystem and VCs Matters: What Needs to be Done**
Brooke Richardson - Investment Director & First Ticket EMEA TheVentureCity, Margarita Albers - President & CEO Social Nest FoundationC.
- 10:30 Pan-european investments: how VCs are collaborating to cover the continent**
Hugo Mardomingo - Managing Partner All Iron (Moderator) Shubham Sandeep - Principal pi Ventures, Tomas Pacinda - Partner Kaya VC, Ian Marsh - Principal DN Capital.
- 11:00 Deeptech investing: birthing disruptive technologies**
Susana Martínez - IE University (Moderator), Javier Ulecia - Bullnet Capital, Yuval Avni - Co-Founder & Partner Swaanlab Venture Factory, Roberto Saint-Malo - Beta Angel.
- 11:30 Scaling up in LATAM: Learnings and Future Challenges**
Rosario Muñoz - AWS VC Business Development Sr Manager (Moderator) Uri Tintore - Belvo, Laura González-Stefani - CEO TheVentureCity, Eloi - CEO DE Jeff, Oscar Macia - CEO Forcemanager.
- 12:00 Building a VC from outside capital cities: the rising of emerging tech hubs**
Diego Recondo - Partner & Co-Managing Director All Iron Ventures. (Moderator), Apostolos Apostolakis - VenturesFriends, Marcin Kurek - Managing Partner Market One Capital, Stefano Guidotti - Partner P101.
- 12:30 Why Southern European is a Huge Investment Opportunity**
Lupina - Fintonic (Moderator), Victor Huberson - Principal Partech, Hugo Fernández-Mardomingo - General Partner All Iron Ventures, Stephan Morais - Co-Founder & Managing Partner Indico Capital.
- 13:00 Pan-European Investing: Cross-border Deal Sourcing & Scouting**
Mark Kavelaars - Founder & Chairman Swanlaab Venture Factory. Nina Rinke - Investment Team Earlybird Venture Capital, Aleksandra Baka - Founder Economic Accelerator, Michaël Niddam - Co-Founder & Managing Director Kamet Ventures, Maximilian Mayer - Principal & Head of European Office Activant Capital.
- 13:30 Investing in Valencia**
Alejandra Menéndez - Valencia Digital Summit Director, Juan Luis Hortelano - Co-Founder & COO Blinkfire Analytics, Francesc Minoves - CFO Jeff, Clara Fernández - Co-Founder Rosita, Jaime Bosch - Cofounder & CEO Voicemod.

LUNCH BREAK

- 15:30 Can you compete against car ownership? — from egosystems to ecosystems. A story of creating a startup with gigantic challenge**
Andres Camacho - Director of Mobility Ferrovial, Sampo Hietanen - Founder & CEO Maas Global.
- 15:50 A living city: smart and sustainable mobility**
Ignacio González-Posada - Mastercard. Ana Espárrago Pérez - Diversification Director Mutua Madrileña, Ian Silverton - MD Ground Operations FedEx Express Spain, Christian Picard - CEO MOV0, José Benjumea - Co-Founder CEO Popen.
- 16:20 Putting the citizen at the heart of the technology-enabled mobility services**
Joe Haslam - Associate Professor IE Business School, Boyd Cohen - CEO IoMob, Luis Muñoz Lombardo - Co-Founder Solum. Pep Gomez - Co-founder & Chairman Reby, Jose María García-Hoz - Marketing Director Empark.
- 16:50 Logistics: gearing Up for new horizons**
Luis Martín Lázaro - Co-CEO Luda Partners. Raúl García - Correoslabs Ecosystem & Workplace Manager Correos, Karl Siebrecht - Co-Founder & CEO Flexe, Nabil Malouli - VP DHL.
- 17:20 How innovation and technology can drive and reinvent mobility**
Rodrigo de Esteban - Analysis & Strategy Manager Acciona. Sonia Segade - Head of Technological Transformation Renfe, Fernando Vallejo Lázaro - Managing Director Openvia Mobility Globalvia, Ignacio Tovar - Head of Innovation & Digital Transformation, Rodrigo Castiñeira - Innovation & Business Development Manager Indra.
- 17:50 Improving Car-Sharing Operations: Teleoperation of Vehicles**
Javier Mateos - CEO ZrY (Moderator), Jorge Ordás Alonso - Deputy Director General of Mobility & Technology Management DGT, José Javier Rodríguez Hernández - Deputy Director General for Traffic Regulation & Taxi Service Madrid City Council, Amit Rosenzweig - Chief Business Officer Ottopia.
- 18:20 Transforming the EcoTraveler Offer**
Natalia Bayona - UNWTO, Daniel Krauss - CEO Flixbus.
- 18:40 An Entrepreneur's Journey to Space**
Jim Cantrell - CEO Phantom Space.
- 18:50 Emerging Opportunities in Space**
Mia Kleregård - Transformation Lead Swedish Space Corporation.

- 15:30 Call to Action: Mental health is the new black**
Pablo Tovar - Psychology and Motivational speaker.
- 15:40 Present and future perspectives: Improving life quality on patients**
Shachaf Snir - Director of Internal Innovation Clalit Innovation (Moderator) SegurCaixa, Mario Alonso Puig - President Center for Health, Well-Being and Happiness IE University, Max Parmentier - CEO Birdie, Pedro Alvarez de la Gala - Head of Digital Transformation & Innovation | BUM Sandoz Division Novartis.
- 16:10 Agile and Adaptive Health Solutions**
Michaël Niddam - Co-Founder & Managing Director Kamet Ventures, Rafael Rodríguez - Business Development Director Telemedi, Business Leader Sanitas, Efrat Sagi-Ofir - COO Air Doctor.
- 16:40 Accelerating scientific discovery**
Dr. Adolfo Garcia-Sastre - Codirector Global Health & Emerging Pathogens Institute at the Icahn School of Medicine Mount Sinai (Moderator), Cesar de la Fuente - Presidential Assistant Professor U Pennsylvania, Dean Ornish - Clinical Professor at USCf and Founder Preventive Medicine Research Institute.
- 17:00 Are we reaching the end of the human death?**
Jose Luis Cordeiro - Author "La muerte de la muerte", Liz Parrish - CEO BioViva Science, Aubrey de Grey - CEO SENS Research Foundation, David Wood - Principal Delta Wisdom.
- 17:25 Personalization of nutrition and Gastronomy, the future of health**
José Peláez - Intrapreneur & Researcher Basque Culinary Center (Moderator), Estefania Simon-Sasyk - Basque Culinary Center, Michael Spranger - COO Sony AI, Silvia Berciano - Research Director, Food & Nutrition Innovation Institute, Tufts University.
- 17:55 Regenerative Agriculture: Feed the Future**
Yonas-Sebastian Fall - Director of Operations PUR Project.
- 18:00 The Foodtech Boom: Startups transforming the food industry**
Beatriz Jacoste - Director KM ZERO Food Innovation HUB (Moderator), Giuseppe Scionti - CEO & Founder Novameat, Pablo Rodrigo Juan - Co-Founder Trazable, Iñigo Charola - CEO & Co-Founder Biotech Food.
- 18:40 Regenerative Agriculture: Feed the Future**
Aaron De Bernardis - Senior BDD Nax Solutions (Moderator), Natalia Valle Aguirre - Co-Founder & CEO Plant on Demand, Cayetana Hurtado - Principal Balderston Capital, Lindy Nelson - Founder Agri-Women's development Trust.

- 15:00 Travel & Tourism**
Civitfun Hospitality
Wheel the World
- 15:10 Travel & Tourism**
Civitfun Hospitality
Ferryhopper SA
AeroCloud Systems
Kampaoh
Lyko Tech
Pruvo Net LTD
Lyko Tech
rookiewise (Triporate)
UpStay
Wheel the World
- 16:10 Fintech and Insurtech**
Baubap
Blanco
Divizend GmbH
Brickken
Delega
Upswot
Paylink Solutions
Qantev
Yello
PremFina
WEECOVER
- 17:15 Shooting for the stars: The secret success factor when aiming to scalability**
Bill Aulet - Managing Director The Martin Trust Center for MIT Entrepreneurship.
- Winner Announcement**

- 15:30 Crossing the Pond: Growing your Startup in USA**
Isaac de la Peña - General Partner Conexo Ventures (Moderator), Jose Luis Agell - Pear VC, Roger Casals - Co-Founder CEO Plazah, Roy Thiele-Sardina - Partner Highbar Ventures.
- 16:00 How to build high performance teams and win the war for talent**
Oriol Juncosa - Founding Partner Encomenda (Moderator), Enrique Linares - CEO & Co-Founder Letgo, Felipe Navío - Co-Founder & Co-CEO Jobandtalent, Borja Aranguren - Co-Founder & CEO Cobee.
- 16:30 Designing and scaling products more efficiently**
Brian Farrell - Founder & Creative Director Far Co (Moderator), Teo Ortega - Chief Product Officer Citibox, Carlos Garrido - Co-founder & Design Director Eleven Lab.
- 16:50 A whole new world: Whats behinh product and design**
Paul Ortchanian - Founder, CEO Bain Public (Moderator), Javier Adam, Product - Director EU VistaPrint, Ruth Falquina - Cofounder Estado Latente, Spain AI, AI Gang.
- 17:10 Barcelona Tech Ecosystem**
Miguel Vicente - Founder & Chairman GELLIFY, Pedro Ruiz Rodríguez - Co-Founder & CEO Nemuru, Ramiro Iglesias - CEO & Investment Director Media Digital Ventures, Antonio Morales - Co-Founder & CEO Gocleer.
- 17:40 Creating impact in Circular Economy through collaborative HUBs.**
Diego Fernández - CEO Iberia GELLIFY, Pedro Ruiz Rodríguez - Environmental sustainability Engineer Nestle, Amos Ronzino - Senior Energy Expert Enerbrain, Guillermo Mas Martínez - Innovation Director SUEZ Spain.

AGENDA

7 OCTOBER



09:30 It All Started Here
Marta Del Castillo - CEO Spain Startup (Moderator)
Alejandro Artacho - CEO & Founder Spotahome, Lupina Iturriaga - Founder Fintonic, Guillermo Vicandi - Co-Founder BNEXT.

10:00 Call to Action: Saving our Planet
María Eugenia Girón - VP Oceana.
Marco Lambertini - Director General WWF.

10:20 Doing Well by Doing Good: The Ecological Opportunity
Isabela Alcázar - Global Head of Sustainability IE University
Javier Manzanares - Deputy Executive Director Green Climate Fund.

10:40 Getting to the Next Level
Kike Sarasola - President & Founder Room Mate Group, Javier Rubio - Managing Partner Galdana Ventures, Giorgio Tinacci - Founder & CEO Casavo.

11:00 TDB
María Benjumea - Founder Spain Startup.
Ignacio Garralda - President Mutua Madrileña.

11:30 The Rise of the Conscious Consumer
Lee Newman - Dean IE Business School.
Christopher Gavigan - Co-Founder The Honest Company.

11:50 Dreaming a Better World
Jason Silva - Filmmaker & Futurist.

12:15 AWARDS AND CLOSING CEREMONY

María Benjumea - Founder & President Spain Startup.
José Luis Martínez-Almeida - Mayor of Madrid.

Awards ceremony South Summit Winners

Pedro Sánchez Pérez-Castejón
President of the Government of Spain.



09:30 TBD

09:50 The Future of a Sustainable Blockchain
Juan José Güemes - Vice President Finance IE University.
Carlos Domingo - Founder & CEO Securitize.

10:10 Tracing the Supply Chain: Ethics & Sustainability
Alex Barrera - MC South Summit (Moderator). Ellen Carey - Head of Sustainability Circular, Francisco Maroto - Head of Blockchain & Digital Assets BBVA, Pablo Rodrigo Juan - Co-Founder Trazable.

10:40 TBD
Irene Gómez - Open Innovation Director Telefónica.
Óscar Candiles - Chief Strategy, E-verticals & Wholesale Officer.

11:00 Quantum Computing as a National Strategy
Alex Barrera - MC South Summit (Moderator). Ton van 't Noordende - Founder PHX & Investor Quantum Delta, Gonzalo Martínez de Azagra - Co-Fundador & General Partner Cardumen.

11:30 How Tech is Transforming Construction
Iván Feito - Principal Axon Partners Group (Moderator). Iker Marcaide - Founder and Ceo of Zubi Labs, Giorgio Tinacci - Founder & CEO Casavo, Ana Villanueva - Co-Founder & CEO Iberia Tiko, Miguel Fernandez - CEO Dotgits.

12:00 Bringing Construction Into the 21st Century
Jerónimo van Schendel Erice - Program Director IE Master in Business for Architecture & Design, José Ojeda - Co-Founder 011h, Di-Ann Eisnor - CEO CORE Construction, Alejandro Artacho - Co-Founder & CEO Spotahome, Dr. Josef Vollmayr - Co-Founder & Managing Director limehome.



09:30 Selection of Govtech Startups from the 2nd Cohort of Govtechlab Madrid
Patricia Astrain - Founder & CEO Recircular, Antonio Pinel - Chief Business Development Officer Nommon, Juan José Pocaterra - Co-Founder & CEO Vikua, Mauricio Sestopal - Co-Founder & CEO Munidigital.

09:50 How Govtech Agenda can bring Innovative Solutions
Francisco Polo - High Commissioner for Spain: Entrepreneurial Nation.
Manuel Muñiz - Provost IE University.

10:00 Public - Private Collaboration Through Startups, SMEs & Scale-ups
Idoia Ortiz de Artñano - Director the PublicTech Lab IE University. Gustav Christoffer Jensen - Digital Counsellor Danish Embassy in Madrid, Carolina Rodríguez - Head of Impact High Commission for the Spanish Entrepreneurial Nation.

10:10 How Startups, Scale-ups & Digital SMEs are Contributing to Tackling the Challenges of Public Institutions in the Context of Sustainability
Idoia Ortiz de Artñano - Director the PublicTech Lab IE University. Alexander Holt - Emerging Opportunities & Partnerships, Digital Directorate The Scottish Government.

10:20 Regulate the Activity and Not the Technology
Alejandro Touriño - Managing Partner & Head of Information Technology EC3IA, Diana Paredes - Co-Founder & CEO Suade Labs, Adriana Ennab - Director of Public Policy Credit Suisse, Cristina Mesa - Partner Garrigues.

10:40 CAIXABANK

11:00 How to Drink Water and be Sustainable
Rafif Srou Daher - Vice Dean of Programs and Academics IE University. Carlos Ferrando - CEO Clocsa, Santi Mier - Founder & CEO Ocean52, Svanika Balasubramanian - Co-Founder & CEO rePurpose Global, Patricia Aymà - Executive President & CTO Venvirotech.

11:30 Digitalization: Access for All
Gabriel Weinstein - Managing Partner Europe Olivia, Philippe de Chanville - Founder & Co-CEO ManoMano, Intelectum, Maira Carrido - Europe Marketing Manager Hotmart.

12:10 AWARDS CEREMONY

12:40 Decarbonising our Planet with NFTs
Mat Travizano - Director Rewilder Foundation.

12:50 Accelerating Change
Joe Haslam - Entrepreneurship Professor IE University. Amy Ryan - Co-Founder & CEO ESG Strategies, Adam AG Mitchell-Heggs - Co-Founder Net Positive Labs.

13:15 Innovating with the Entrepreneurial Ecosystem
Salva Medina - CEO VALHALLA, JJ Delgado - General Manager Digital Business & Venturing MOVE Estrella Galicia.

13:35 Taking Legal Services to the Next Level
Gonzalo Navarro - Associated Professor IE Law School. José María Palomares - Deputy Director General Business Development, Marketing & Communication Mutuality of the Abogacía, Andy Ramos - Partner Pérez-Llorca.

LUNCH BREAK

15:00 Startup Radar: Education, Deep Tech & Health
Joe Haslam - Associate Professor IE Business School. Gerard Albreda - Accelerator Project Manager EIT Health, Felix López Capel - Director at SEK Lab EdTech Accelerator, Carlos Langeber - Business Development Director Cyclomed Technologies.

15:25 Startup Radar: Retail, Food, AI & Cybersecurity
Joe Haslam - Associate Professor IE Business School. David Luqin - Managing Director for Entrepreneurship and Education, Universidad de Navarra, Rodrigo González Lera - Managing Partner Bloomium, Jesús Contreras - Director EIT Digital Spain.

15:50 Startup Radar: Mobility, Robotics
Oriol Juncosa - Co-Founder & Managing Partner Encomenda VC. Jesús Tapia - Head ISDI Accelerator, Rodrigo García de la Cruz - Founder & CEO Finnovating, Paco Abad - Founder and Member of the Think Tank Group.

16:10 Understanding the Scope: Report on Madrid Investors
Gabriel Flores - Gestor BAN Madrid (Moderator). René de Jong - Business Angel, Javier González - Investment Director Conexo Ventures.

16:25 Madrid, a city of talent: Go big or Go home
Oriol Juncosa - Co-Founder & Managing Partner Encomenda VC. Sonia Fernández - Partner Kibo Ventures, Guillermo Vicandi - Co-Founder BNEXT.

15:30 Diversity Inclusion in the Tech Industry, an Ongoing Challenge
Teresa María Alarcos - Chairwoman and Founder W Startup C (Moderator). Carrie Rich - CEO Global Impact Fund, Carina Klaffl - Head of Accelerator Grow F Female Founders.

16:00 Women Entrepreneurs in Technology Seizing Opportunities in Latin America
Marta Del Castillo - CEO Spain Startup. Vicky Ricaurte - Co-Founder & CEO Arukay, Victoria Blanco - Co-Founder & CEO Ábaco Latam, Graciela Chang - Co-Founder & CSO Ethic Hub.

16:30 TBD - Transhumanism
Tilly Lockey



10:00 Madrid, a Capital of Innovation
Fidel Rodríguez - Vice Councillor of Universities, Science & Innovation Community of Madrid, Federico Morán Abad - Director Fundación madri+d.

10:15 Who is Who in the ecosystem
Eduardo Díaz - Head of Unit Entrepreneurship madri+d. Vicente Parras - Deputy Director of Innovation Comunidad de Madrid, Laura Rodríguez - Analyst of Intelligence Unit Dealroom, Álvaro Muñoz - General Deputy of Internationalization & Digitalization Comunidad of Madrid.

13:35 Madrid Entrepreneurial Hub: Start-up Radar & GEM
Eduardo Díaz - Head of Unit Fundación madri+d. Isidro de Pablo - Director Entrepreneurship Observatory GEM.

11:00 From University & Research Programs to Successful Startups
José Luis Díaz Pérez - Mechanical Engineering Professor Escuela Politécnica Superior Universidad de Alcalá, Carlos Alonso Aguilar - Co-Founder & CTO Hoop Carpool.

11:15 Private Accelerators & Corporates Synergies
Carolina García - Open Innovation Manager Prosegur. Rocío Suanzes - Startup Ecosystem Builder PublicTechLab, Ana Benavent - Technical Management Director Sacyr Services Spain, Antonio González - CEO Impact Hub.

11:35 The Role of Liaison Entities supporting Innovation & Entrepreneurship
Torsten Kollind - Co-Founder & CEO YouNoodle, Virgilio Díaz - Entrepreneurship and Innovation Support Service Director UCM3, Álvaro Bernard - CEO MIDE, Jorge Alvarez - Director of Entrepreneurship UAM.

11:55 Madrid rising startups
Leonor Alarcón - Venture Capitalist Plug and Play Tech Center. Nicolás Hornillos - Co-Founder OBUU, Santiago Barrio - EO & Co-Founder Altum Sequencing, Alberto Díaz González - Board member Alcyon Photonics.

12:20 Madrid Innovation Hub: Research Universities that aim for innovation
Annick Janssen - Deputy Director Venture Lab IE Business School. Pilar Gil - General Director FPCM, Claudio Feijoo - Head of Entrepreneurship UPM, María Jesús Latasa - Postdoctorate Researcher IMDEA.

12:45 Rising Startups in Community of Madrid Programmes
Ricardo Alvarez-Cienfuegos - Partner Success Manager Plug and Play Tech Center, Antonio Pérez Martínez - Mut4Child Healthstart, Candela Sancho - CEO & Co-Founder Detekita, Raúl Ferrer - CEO & Co-Founder Smart Dyspnea.

13:10 VI INTERNATIONAL STARTUP MENTORING MEETING Trends & good practices of mentoring for startups
Miguel Carretero - Mentoring Network Manager madri+d, Mauro Villanueva - Mentoring Network Manager madri+d, Ana Cremades - General Director of Research and Technological Innovation Community of Madrid, José Luis Sastre - Mentoring Network Manager madri+d.

13:30 VI INTERNATIONAL STARTUP MENTORING MEETING Mentoring success stories
Miguel Carretero - Mentoring Network Manager madri+d. Enrique Serrano - Co-Founder B5Tec, Marcos Fabregas - Country Managing Director Iberia Eaton, Eduardo Jorgensen - Co-Founder & CEO Medicsen.

13:50 VI INTERNATIONAL STARTUP MENTORING MEETING International mentoring & innovation networks
Miguel Carretero - Mentoring Network Manager madri+d. Ana Suárez - Responsible ADSA European Network, Spaepen Lutgart - Director & Consortium Leader Enterprise Europe Network Vlaanderen, Ignacio Rodríguez - Mentoring Network GISE, Luis Álvarez - Ejecutive Director LATAM Network CELIEM.



09:30 Urban Factories: Producing with a sustainable mindset
Enrique Silla - CEO Jeanologia.
Patricia Aymà - Executive President & CTO Venvirotech.

09:50 TBD
Ángel Niño - Innovation and Entrepreneurship Delegate Councilman Madrid City Council. Startup Invite by Ayuntamiento Madrid, Startup invited by Ayuntamiento de Madrid.

10:20 NextGen - Rethinking the Economy
Carina Szil.
José María Blasco - Director of the Infrastructure, Health & Digital Entrepreneurship Division ICEX, Salvador Estevan Martínez - Director of Digitalization & Artificial Intelligence. José Bayon - President Enisa.

10:40 Spain: A Landscape of Opportunities
Mercedes Storch - Head of International Relations AXIS. Alberto Sanz Serrano - Director of Financing & Investor Relations Invest in Spain, Koldo Atxutegi - Director de Atracción a Bizkaia Diputación Foral de Bizkaia.

11:00 TBD
Andrés Saborido - Managing Director Wayra.

12:00 AWARD CEREMONY

13:00 The Future of Impact Investing in EU
Lara Viada - Investment Director Creas Spain. Stephanie Kneer - Head of ESG & Sustainability Atypical Partner, Nicola Lambert - Partner Oltre Ventures, Marion Schuppe - Investment Director Quadia, Laura Noorani - Investment Manager Bridges Fund Management Ltd.

13:30 Venture Capital Growth
Mario Teixeira - Director StartmeUP Deloitte Spain, Javier Martínez de Irujo - Founder & Group President AXON, Sonia Fernández - Partner Kibo Ventures, Laura González-Estefani - Founder & CEO TheVentureCity.